

Contact

www.linkedin.com/in/timach
(LinkedIn)

Top Skills

Artificial Intelligence (AI)
SQL
Data Analysis

Languages

English (Full Professional)
Russian (Native or Bilingual)

Certifications

SQL (Advanced) Skills Certification Test
Introduction to Programming Using Python
Advanced SQL for Data Scientists
Python and Statistics for Financial Analysis
Deep Dive into DBMS

Tim Tikhomirov

Head of Analytics | Data Strategy • AI transformation • Fintech
Paphos, Cyprus

Experience

Mercuryo
Head of Analytics
January 2025 - Present (1 year 9 months)
Limassol, Cyprus

Leading data analytics and data engineering teams and shaping the company's data strategy.

- Highlights:
- Built event analytics from scratch on GCP (BigQuery + Cloud Run for data collection. Mixpanel for customer analytics).
 - Launched A/B testing framework and streamlined experimentation practices.
 - Improved median response time in BI systems 10x.
 - Scaled the analytics team and introduced clear ownership and responsibility models.
 - Established team leaders for DE and DA teams, managed changes in leadership.
 - Shifted the team from Kanban to sprints, improving delivery transparency and reducing friction between teams.
 - Doubled the number of monthly resolved analytics requests in 6 months and improved speed of tasks delivery 50%.
 - Led DWH migration from Exasol to StarRocks.
 - Drove adoption of AI-powered coding and automation tools.
 - Took part in external regulator audits and improved reporting standards.

ZION Development
5 years 8 months
Head of Analytics
November 2020 - December 2024 (4 years 2 months)
Tbilisi

As the Head of Analytics, I served as a "player-coach" within the department. I focused on data architecture, product pricing and decision-making. During this time, I reached several milestones.

- Built a team of 4 analysts with a majority of team members working alongside me for over 3 years.
- Our team received an average 360 review rating of 5.8 out of 6.
- Mentored 2 employees who advanced from junior to middle and middle+ positions.
- BI reporting dashboards developed by our team receive over 2000 monthly views from employees across all business departments.

In my capacity as the Pricing Lead, I employed competitor analysis to drive notable growth in our product presence within the business-to-business segment, resulting in a up to 3x increase in purchases. I also built an MVP of dynamic pricing system for both B2C and B2B segments that provided ~20% increase in margin.

Additionally, I acted as a liaison between business and technology solutions and served as the primary designer for MVPs of new features impacting over 200,000 MAU.

Data analyst / Analytics Engineer

May 2019 - October 2020 (1 year 6 months)

Tbilisi

As an Analytics Engineer, I focused on providing a strong base for data-driven company culture:

- Created a competitor analytics system using API data gathering and web scraping.
- Built analytics Data Warehouse (DWH) that now acts as the main source of data for most of company's decision making
- Built real-time automated analytics from scratch.
- Implemented a data-driven approach for strategic planning and feature implementation.
- Automated KPI reporting for business departments.
- Developed GAAP-based financial reporting for cryptocurrency operations.

Digital Marketing Agency (NDA)

1 year 2 months

Web Analyst / SEO

November 2018 - May 2019 (7 months)

SEO Specialist / Copywriter

April 2018 - November 2018 (8 months)

Education

North-West Academy of Public Administration

Bachelor's degree, Business-Informatics · (2014 - 2018)